



## VOCATION 70 years of history

**Ariana Museum, 13 September 2022 to 19 March 2023**

### PRESS RELEASE

Geneva, 31 August 2022

To celebrate the 70th anniversary of the International Academy of Ceramics (IAC) and its 50th Congress, the Ariana Museum is hosting *VOCATION*, sponsored by the IAC. This exhibition retraces the extraordinary trajectory of the IAC. Created in the aftermath of the Second World War, its main mission is to promote artistic ceramics, to contribute to cultural exchanges, and to sow the seeds for a better understanding between peoples.

Established in 1952 by French diplomat Henry J. Reynaud, the IAC was housed in the Ariana Museum and quickly managed to surround itself with the greatest specialists, institutions, and artists in the world (Picasso, Fontana, Leach, Voulkos, etc.).

The Academy was recognised by UNESCO in 1958. In 1964 its new president, Edgar Pelichet, made the bold choice of focusing on contemporary creation. His successors, Rudolf Schnyder, Tony Franks, Janet Mansfield, Jacques Kaufmann, and Torbjorn Kvasbo, carried forward in this spirit through Congresses that take place every two years in different parts of the world and which rely on inter-culturality and fraternity in knowledge.

Today, with 1,010 members and present in 77 countries, the IAC is faced with an ever-increasing number of challenges: promoting the work of its members, cultural diplomacy, ecological constraints, etc. This fascinating history is chronologically evoked in the twelve windows of the Ariana Museum gallery.

### SCHEDULE

#### GUIDED TOURS

THE FOLLOWING SUNDAYS: 18 September at 3.45 pm (in the presence of exhibition curator Stéphanie Le Follic-Hadida), 2 October at 3 pm, 6 November at 2 pm, 4 December 2022, 8 January, 5 February, 5 March & 19 March 2023 at 3 pm  
Successive visits to the two exhibitions: CONNECTIONS and VOCATION | Free, no registration required

#### GUIDED TOURS ON REQUEST

In French, English, or German | Fee, registration required

PUBLIC OPENING THURSDAY 15 SEPTEMBER 2022 AT 7 PM

FREE ADMISSION

More information [www.musee-ariana.ch](http://www.musee-ariana.ch)

Press visit on request

Visuals, photos on request: [laurence.ganter@ville-ge.ch](mailto:laurence.ganter@ville-ge.ch)

#### Press

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Un musée

Ville de Genève

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