



## CONDITIONAL FREEDOM Choose. Acquire. Enrich.

**Ariana Museum, 28 June 2024 to 2 March 2025**

### PRESS RELEASE

Geneva, 12 June 2024

The Musée Ariana is pleased to present *Conditional Freedom* from 28 June 2024 to 2 March 2025. This exhibition brings together representative works from the current ceramics scene, acquired by the museum from 2010 to today. More than 300 purchases have been made over this period, a hundred of which are on display in the Contemporary Creation room.

The Musée Ariana's contemporary collection has evolved considerably in recent years, finding itself increasingly at the crossroads of applied arts, design, and contemporary art.

This exhibition is intended to reflect the free, forward-looking approach of the museum director and former head curator at the heart of the Swiss and international ceramics, in order to gain an overview of the development of the artistic scene in this field. This freedom is always conditional on the generosity of a patron, as the museum does not have an acquisition budget.

*Conditional Freedom* reveals the various ways in which the collection has been enriched, in the fields of sculpture, installation, and containers. Thematically, it reflects the obsessions and diversity of today's creative output. Relationships are being forged between works, such as those focusing on the human figure or the question of landscape (mountainous, in this case). This intuitive expansion of the collection produces original associations—formal, technical, and expressive—with the museum's older collections.

**Public opening Thursday 27 June 2024, 6 p.m.**

### Programme (selection)

#### Guided tours

Sundays 30 June (in the presence of the exhibition curator), September 1, October 6, 2024 and February 2, 2025 at 11 am, March 2, 2025 at 3pm | Free admission. No registration required.

#### Thematic tour: exhibition and collection of the Ariana Museum

Sunday 22 September 2024 at 10.30 a.m. | Free, no registration required

#### Regards croisés

Combined tours of the *Conditional Freedom* and *Donating: An Affair of the Heart of the Mind?* exhibitions  
Sundays 3 November 2024 and 19 January 2025 at 11 a.m. | Free admission, no registration required

**For more information** [www.musee-ariana.ch](http://www.musee-ariana.ch)

**Visuals and photos on request:** [laurence.ganter@geneve.ch](mailto:laurence.ganter@geneve.ch)

#### Press

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